

Skilled Channel Partner Designation (MSCP)

Grow Your Business with AWS Marketplace

The AWS Marketplace Skilled Channel Partner (MSCP) designation recognizes partners who have built strong Marketplace Channel practices. Partners who achieve this designation have a proven track record of delivering solutions to customers. The MSCP designation is exclusively for AWS Partner Network (APN) consulting partners meeting experience-based requirements.

Program Benefits

Differentiate Your Business:

- Receive an AWS Marketplace Skilled Channel Partner badge to distinguish your experience
- Designated as an AWS Marketplace Skilled Channel Partner in the public Partner Solutions Finder
- Showcased on MSCP specific webpage

Attract Customers:

- Eligible for published partner success stories featured in AWS Marketplace Channel newsletters which is shared with ISVs and AWS Sales
- Access to resources on marketing your AWS Marketplace Channel practice
- Receive AWS Approved PR Template to promote your designation

Develop Deeper Relationships with AWS:

- Connect with an AWS Marketplace Channel Account Manager
- Candidate for beta and launch partner opportunities

Channel Partner Eligibility

- APN Select Tier or above
- Complete a minimum of 3 AWS Marketplace Channel transactions within the last 12mos (CPPO, SPPO, ProServe)
- Highlight your AWS Marketplace Channel practice on your website
- Provide AWS Marketplace Channel Point of Contact

TO LEARN MORE ABOUT AWS MARKETPLACE SKILLED PARTNER DESIGNATION:

aws-marketplace-channel@amazon.com

DISCOVER ON DEMAND DEMO VIDEOS AND TRAINING WITH AWS MARKETPLACE TRAINING ACADEMY

aws.amazon.com/marketplace/partners/training-academy

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- Differentiate Your Business
 - Attract Customers
 - Develop a Deeper Relationship with AWS
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